





MSM Arts United, Inc. "A Service to the Community"

Dear Community Partner,

Melton Shakir Mustafa (MSM) Arts United, Incorporated, invites you to become a sponsor for its 25th Annual International Melton Mustafa Jazz Festival designed to provide academic scholarships for disadvantaged and gifted high school students. This event is open to including but not limited to art / jazz connoisseurs and enthusiasts, students, teachers and musicians. The festival will include a reception, art exhibits featuring one-of- a-kind artistic pieces, workshops and jazz performances on February 25-27, 2022, nightly at The Historic Lyric Theater Cultural Arts Complex, 819 NW 2nd Avenue, Miami, Florida 33136. The primary source of funding for the scholarship program is from corporate sponsors, such as you. This year the goal is to raise \$50,000 to support and establish an endowed music scholarship fund for artistically gifted, atrisk and underprivileged youth entering college. MSM Arts United, Inc. and sponsors will be able to collaborate in a philanthropic effort to give back to the community by awarding music scholarships and showcasing the gifted and talented music students as future leaders, performers, and artists.

Sponsorship packages and advertisement information is listed below for your consideration. All donations are tax deductible. Individual ticket information can be located by visiting our website at <u>www.meltonmustafajazzfestival.com</u>.

If you have any questions or concerns, please contact Melton Mustafa by phone (305) 308-5454 or e-mail <u>Meltonmustafjazzfestival@gmail.com</u>. Thank you for your interest, and we look forward to working with you and/or your organization.

Sincerely,

Melton Mustafa Jr. MSM Arts United, Inc.

> P.O. Box 260871*Pembroke Pines * FL * 33026* 305-308-5454 (Office) Meltonmustafjazzfestival@gmail.com

MSM Arts United, Inc. Sponsorship Package

To: MSM Arts United, Inc. P.O. Box 260871, Pembroke Pines, Florida 33026 Attention: Melton Mustafa (305) 308-5454

 From:

 Name ______

 Company ______

 Address ______

 Tel: ______ E-mail: ______

_____Yes, we are pleased to serve as a Sponsor of MSM Arts United, Inc, at the following level, with the Corresponding benefits described below (please check one of the following):

Platinum Plus Sponsorship:

- Presenting sponsor mention in all print and electronic advertising
- Inside cover of the souvenir book
- Signage on stage
- Signage in the lobby of the theatre
- Invitations to the meet and greet reception
- 10 Tickets to the event.

Sponsorship Total Cost \$50,000.00-\$100,000.00

Platinum Sponsorship:

- Signage in the lobby of the theatre
- Full-page ad in the souvenir book
- Mention in all print advertising
- 7 Tickets

• Invitations to the meet and greet reception Sponsorship Total Cost \$10,000.00-\$49,000.00

Gold Sponsorship:

- Half page ad in the souvenir book
- 5 Tickets
- Invitations to the meet and greet reception

Sponsorship total Cost \$5,000.00-\$9,000.00

Silver Sponsorship:

- Quarter page ad in the souvenir book
- 4 Tickets

• Invitations to the meet and greet reception.

Sponsorship Total Cost \$1,000.00-\$4,000.00

Bronze Sponsorship:

- Quarter page ad in the souvenir book
- 2 Tickets
- Invitations to the meet and greet reception.

Sponsorship Total Cost \$100-\$900

Friends of MMJF Sponsorship:

Sponsorship Total Cost \$25-\$90

AD DONOR

If you would like to purchase an ad in our souvenir program, you may do so at the following rates:

Program Advertisement Options

Business Card — \$25 Quarter Page — \$50 Half Page — \$100 Full Page — \$125

For any questions, please call Melton Mustafa, at 305-308-5454 or e-mail at: <u>Meltonmustafjazzfestival@gmail.com</u>

MAIL TO: MSM Arts United Inc. P.O. Box 260871 Pembroke Pines, Florida 33026